

The forum is open to all stakeholder (political, social, business, cultural, tourism...) involved and interested in the development of Cultural Routes Program, as well as managers of certified Cultural Routes or managers of projects in progress.

## *The Way to Jerusalem: Maritime, Cultural and Pilgrimage Routes*

**Candidate for the Mention  
Cultural Route of the Council of Europe**

COVER IMAGE:  
Heinrich Bünting, *World – Clover Leaf*, woodcut, in *Die eigentliche und warhafftige gestalt der Erden und des Meers*, Magdeburg 1581, p. 4f.

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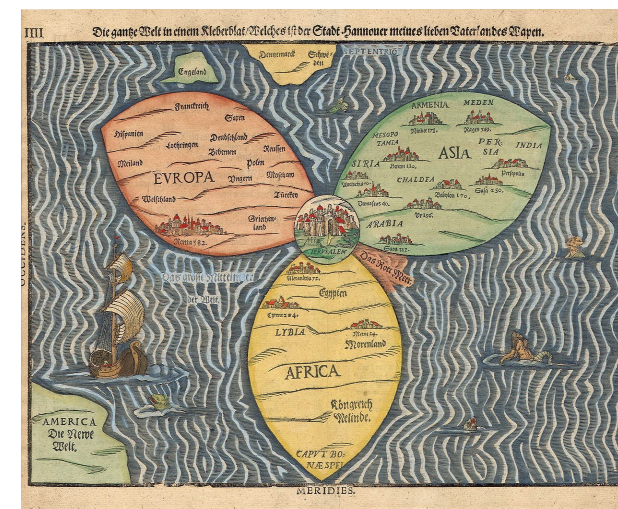
### CONTACT DATA

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[www.waytojerusalem.com](http://www.waytojerusalem.com)

## *International Meeting of Partners, Scientific Committee and Scientific Technical Committee*



## *The Way to Jerusalem: Maritime, Cultural and Pilgrimage Routes*

**Candidate for the Mention  
Cultural Route of the Council of Europe**

**7th - 8th September, 2013**

**Tricase - Cavallino - Lecce**

**Promoted by:**

the International Association *The Way to Jerusalem: Maritime Cultural and Pilgrimage Routes European Cultural Itinerary*, the Association “VIATOR STUDIES CENTRE. Research and Development of Historical Mediterranean Routes”, the University of Salento (Italy), the Chamber of Commerce & Industry of Xanthi (Greece) and the Burgas Regional Tourist Association (Bulgaria), partners of RECOLTIVATUR – Elaboration of a tool for the inclusion of religious-related cultural values, in the planning and development processes of urban centres, systems of settlements and surrounding rural areas SEE/B/0011/4.3/X project.

## Programme

*Saturday 7th September, 2013*

**Tricase**  
**Palazzo Gallone**  
Piazza G. Pisanelli

*Full day of presentation of the project:*

**The European Cultural Itinerary of  
The Way to Jerusalem: Maritime, Cultural  
and Pilgrimage Routes**

*9.30 a.m.- 10.30 a.m.*

*Registration and welcome addresses by the  
hosts*

*10.30 a.m.- 11.00 a.m. coffee break*

*11.00 a.m. - 01.30 p.m.*

*- Illustration of the history and the European  
identity and culture of The Way to Jerusalem*

*- The Scientific Committee for promoting The  
Way to Jerusalem*

*- The Technical Committee for promoting  
The Way to Jerusalem*

*01.30 p.m.– 03.00 p.m. lunch break*

*03.00 p.m.– 04.30 p.m.*

*The local network for promoting intercultural  
dialogue and exchange of The Way to Jerusalem*

*04.30 p.m. - 05.00 p.m. coffee break*

*05.00 p.m. - 06.30 p.m.*

*International network for promoting intercultural  
dialogue and exchange of The Way to Jerusalem*

*07.00 p.m. Dinner*



*Sunday 8th September, 2013*

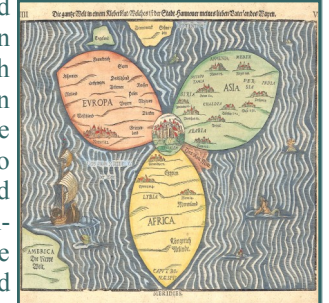
**Cavallino**

**Palazzo Ducale**  
Piazza S. Castromediano  
*9.30 a.m. - 01.30 p.m.*

*Full day discussion on the management of The  
Way to Jerusalem*

The project *The Way to Jerusalem* emphasises the value of the ancient terrestrial and maritime routes used by merchants and pilgrims, secular and religious figures on the long journeys to Jerusalem, one of the most important destinations of the 'peregrinationes maiores'.

The proposed itinerary, of cultural and spiritual interest, will link the countries of central and south-eastern Europe with Mediterranean countries: the objective is to emphasise and above all consolidate the centuries-old historic and



cultural relationship between the various regions involved, promoting new opportunities for cultural and socio-economic dialogue and cooperation between European, Asiatic and African regions.