

Erasmus+ Project 2020-1-DK01-KA227-ADU-094215
GETTING YOUNG PEOPLE AND YOUNG ADULTS INCLUDED AND ENGAGED IN THE CULTURAL AND CREATIVE SECTORS

Grasping the future



Erasmus+

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Assoc. prof. Dieter Penteliuc presented, as a guest lecturer the teaching and learning brand of West University. The presentation included core concepts, methodology and procedures of implementing .

Director of Fine Art Museum Filip Petcu presented the Fine art museum from Timișoara.

The hosting of the 2nd TPM was very successful and informative, and supported the progress of the project. Thanks to the hosts:



Top: Camil Mihaescu, Dean



Right: Smaranda Moldovan, Ass. Professor

Both UVT

2nd Transnational Partner Meeting

On 19th October 2021, the project partners met in West University Timișoara – Faculty of Arts and Design , Romania.

The meeting was in hybrid format: ETCC + ICSD were on site and IntegraOnlus + Nord University. The main focus of the TPM was presentation and discussion of the partner surveys and how to take the next steps in the project implementation.

You will find the surveys in the project website <https://cultureplan-youth.eu> - and an introduction to the presentations done in Timișoara is included in this Newsletter N° 2.

The TPM decided that all partners shall prepare a mapping of their local (national) cultural and creative sector to be included in the ToT activity in Copenhagen in February 2022.

In relation to the TPM , Camil Mihăescu presented the West University and some information about the activity of the faculty of art. Assoc. prof. Dieter Penteliuc, assoc. prof. Corina Nani, dipl. engineer Sergio Morariu, director of Fine Art Museum Filip Petcu made short introductions. And, there was a brief presentation of Timișoara as Capital of Culture in 2021/ 2023

How Does the Challenges Look In An Italian Perspective?



Integra Onlus

The Italian study about how representatives from the target group thought about the Covid-19 situation and online training included 75 respondents to the questionnaire prepared:

- 5 Cultural management projects from public administration: Puglia Region
- 5 Scenographers
- 10 Teachers
- 10 Experts of cultural events
- 10 Students
- 10 People from the cultural sector

The questionnaires covered six main aspects for the preparation of online courses for the target group on how to work with youth in the cultural and creative sector after the Covid-19 situation:

- ◆ Do you think cultural policy of the public administration should be improved?
- ◆ Are you familiar with the use of new technology in education? If so, what tools do you use?
- ◆ You prefer face to face event/training or online training/platform?
- ◆ In your carrier, you use/have access to courses or platforms dedicated to the creative sector?
- ◆ What are the major difficulties you have faced o work in this sector?
- ◆ What kind of problem youf ace when you work with young people?

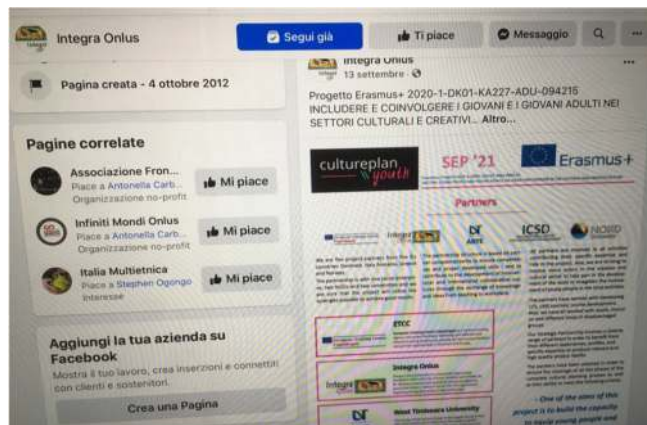
Partial results

- COVID HAS REALLY CREATED A BIG PROBLEM AND NOW IS REALLY NOT EASY TO WORK AGAIN LIKE BEFORE
- THERE ARE A LOT OF DIFFICULTIES TO WORK IN THIS SECTOR, ESPECIALLY FOR YOUNG PEOPLE
- MOST OF THE PARTICIPANTS PREFER FACE TO FACE EVENT AND NOT ONLINE TRAINING AND COURSE
- ALMOST EVERYONE DOES NOT HAVE ACCESS TO COURSES OR PLATFORMS DEDICATED TO THE CREATIVE SECTOR

- GOVERNMENT SHOULD INVEST MORE IN THIS SECTOR

You can see the full presentation fro Integra Onlus on the project website:

<https://cultureplan-youth.eu/>



Networking needs of formal and non-formal students of fine arts

Locally based stakeholders: Bodø School of Art and Culture (City fo Bodø)

- Policy development and impact document: Strategic Action Plan for Visual Art and Design (Creative Industries) for the City of Bodø 2018-2021
- European Cultural Capital 2024 Bid

Regional Stakeholders: County of Nordland/Regional Collaborative Group; Nord University; Ung Kulturforum (Bodø)

- Regional link through collaboration with Bodø2024
- Agreement between Nord University and Bodø2024 (agreement recently signed)
- Ung Kulturforum (for survey)

National stakeholders: Norwegian Council of Schools of Art and Culture; Norwegian Centre for Arts and Culture in Education

- Previous literature on creative industries and education, on diversity and arts education especially
- Previous studies on Schools of arts and music

Reorientation: central stakeholder and local/regional collaborator Bodø2024 UNG

- Developing questionnaire with Bodø2024UNG
- Using questionnaires from partners for greater linking between the five.



Ellen Marie Sæthre-McGuirk Is the Norwegian representative

Nord University, Norway, focuses on facilitating the networking needs of formal and non-formal students of fine art (pupils of

schools of art and music, pupils of "PPU" students, and future pupils of 5-10 teachers) . With an emphasis on young people in regional areas.

And the big challenge is: How can online services address the needs of these facilitators? What type of networking are they

interested in? What does this mean for this partculr group - both teachers/facilitators and pupils?

The survey is a desk study combined with a few focus interviews. The Norwegian survey and report will be ready in end January 2022.

Lack of Individual support

The Greek survey points at the main challenges to get young people engaged in the cultural and creative activities locally are:

1. Lack of individual support, e.g. mentoring (61,9%)
2. Lack of contact between CCS and education (47,6%)
3. Need for improvement of cultural policy (47,6%)

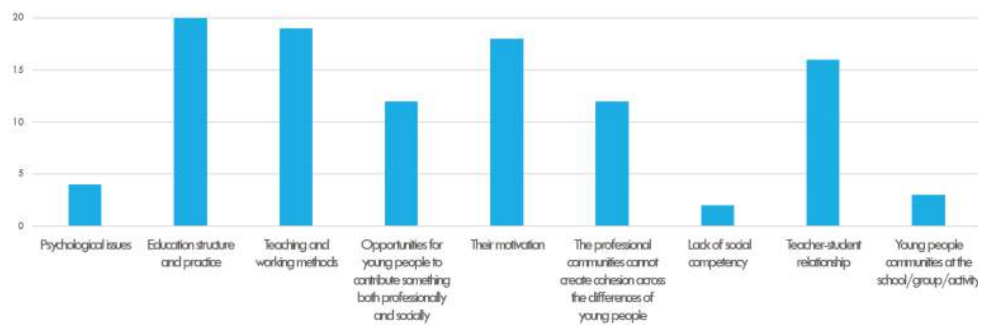
The survey has covered 85 people from the project target group with 43 answers. Two thirds of the respondents are between 30 and 45 years, and 28% between 20-29 years. The gender ratio is 42,9% female and 57,1% male.

Most of the respondents are facilitators (61,9%), while 28,6% are teachers, and the rest is artists and activists (both 4,8%).

The majority comes from informal education (57,1%) and activity groups (23,8%). University and professional schools each are represented by 9,5%.

Almost 25% have no experience with online learning, while 33,3 % has much and 23,8 % has medium experience.

Almost half of the respondents (42,9%) find it difficult to offer additional support to the young people in their locality. And, 28,6% find it very difficult.



This graph shows that the main problems the respondents meet with regard to young people at risk of isolation (in the corona period) are education structure, technical working methods, motivation and teacher-student relationship.

Lack of technical support to make online learning interesting is a main obstacle (81%), while almost two thirds find it more difficult to use online tools. And 38,1% are more in favour of face-to-face learning. Only 5% are not interested.

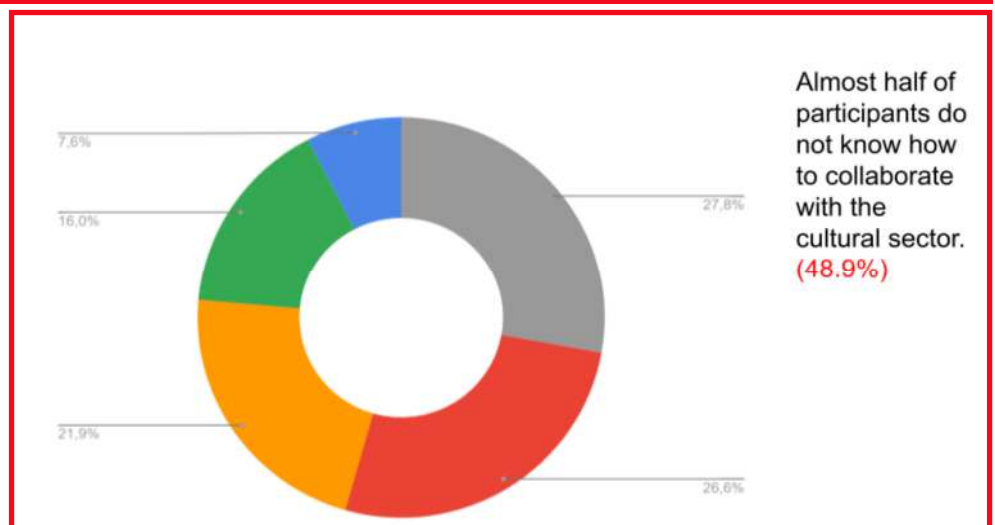
WUT: Survey - progress and perspectives

This survey was directed towards the beneficiary group: 328 students from Faculty of Arts and Design, Faculty of literature and history, Faculty of music and theater were participating. The majority of students, 86,5%, is between 18-25 years old. 13,5% are older.

Almost half of the respondents (42%) does not know if they wish to use online tools for cultural activities. And, 23% disagreed or totally disagreed using online tools. 35% agreed or totally agreed.

Most of the participants prefer face-to-face events (80,1%), while 14% hadn't decided, and only 6% was attracted to online events.

Most of the participants would get involved in cultural activities as volunteers and organizers. (48,1%). One fifth of respondents are not interested, similar to the 22% which are interested. Almost half of participants do not know how to collaborate



with the cultural sector, and just 16% knows some ways to collaborate and 8% are sure they know how to collaborate with cultural organizations.

This response is reflected in the opinion on the need for changes in the public administration regarding the support of cul-

tural events. A bit more than half of the participants feel the need for change in the public administration regarding the support of cultural events (52,6%). The other half is impartial/no opinion or does not agree with changes in the public administration.

Survey by Danish Partner
**TRAINING NEEDS
ANALYZIS**

This study focuses on the well-being aspects of young people in vulnerable circumstances and look into ideas to break isolation and lack of well-being by facilitators, teachers and others who work with young people.

The well-being of young people has taken a big dive during COVID-19. It shows the new figures from the Ministry of Education and Researchix.

This has led to a number of ideas, which shall strengthen well-being among young people during corona. 70 percent of students believe that the corona situation has removed some of the joy of educating themselves, and almost half of the students, namely 43 percent, have experienced feeling lonely at study in the fall of 2020.

Well-being companies, corona buddies and platforms for communities are some of the ideas that are now presented in a new catalog with ideas from educational institutions, companies, cultural life, and students themselves on how to strengthen young people's well-being under corona.



Our social life means something to all of us. Not least when you are young. It means something to be together, about what you are passionate about, and that there is someone to talk to about everyday life and when life is hot. The COVID-19 pandemic presents our social lives with challenges - not least among the 250,000 young people in our higher education. The shutdown and restrictions affect the ability to participate in normal everyday communities. Leisure activities, study groups and physical education classes are put on hold. By far most of everyday life is taking place right now from home .

One important conclusions is that the current situation is an opportunity to learn and develop something new. But we need to strengthen the cross-cutting collaborations on the basis of the foundations that already exist.

As part of the conclusion, the survey present ideas of how to promote young people's well-being which can be used by the facilitators, mentors, teachers and others working in the CCS and educational fields. Examples:

1. Well-being Captains
2. Corona buddies
3. Big Digital Parties
4. Platform for knowledge sharing
5. Think of the social community in learning situations
6. You're not alone
7. Use your city
8. Involve the youth

And many more... these examples can all be transformed into eLearning course modules in the coming stages of the project.

Next Stage: Training of Trainers and Study Visit in Denmark

During to the new Corona situation, we have decided to move the ToT and Study visit in Denmark one month, so that its implemented 27th February - 3rd March, 2022.

This means that the project is moving towards the creation of an accessible LMS for both educators and other personnel, who support youth to develop and take part in the local CCS development. The 3 participants from each partner will be key persons in training the local target groups and preparing the eLearning modules.

This activity will also lead to the conclusion of intellectual output 1 (IO1) and bring the project from mapping to practical application.

This can i.a. take place through the exchange of new experience and methods via network collaborations, as access to locally based knowledge is gathered .

The knowledge generated can then form the basis for the development of local, regional and cross-border strategies, concepts and action plans for i.a. tourism, culture and the creative industries.

This is complemented by knowledge and best practice in the field – drawn from universities and innovation environments in the nearby ma-

yor cities and metropolises – as well as through attracting new creative entrepreneurs to the region. To be discussed and followed-up in April 2022 in Norway.



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